EUA Meeting with Czech Rectors Conference, Sept 2021

Prof. Michael Murphy
President

Subjects to be addressed

EUROPEAN UNIVERSITY ASSOCIATION

EUA Mission, Strategy and Actions

Funding and Autonomy

Teaching and Learning

Research, Innovation, Open Science

European University Initiative

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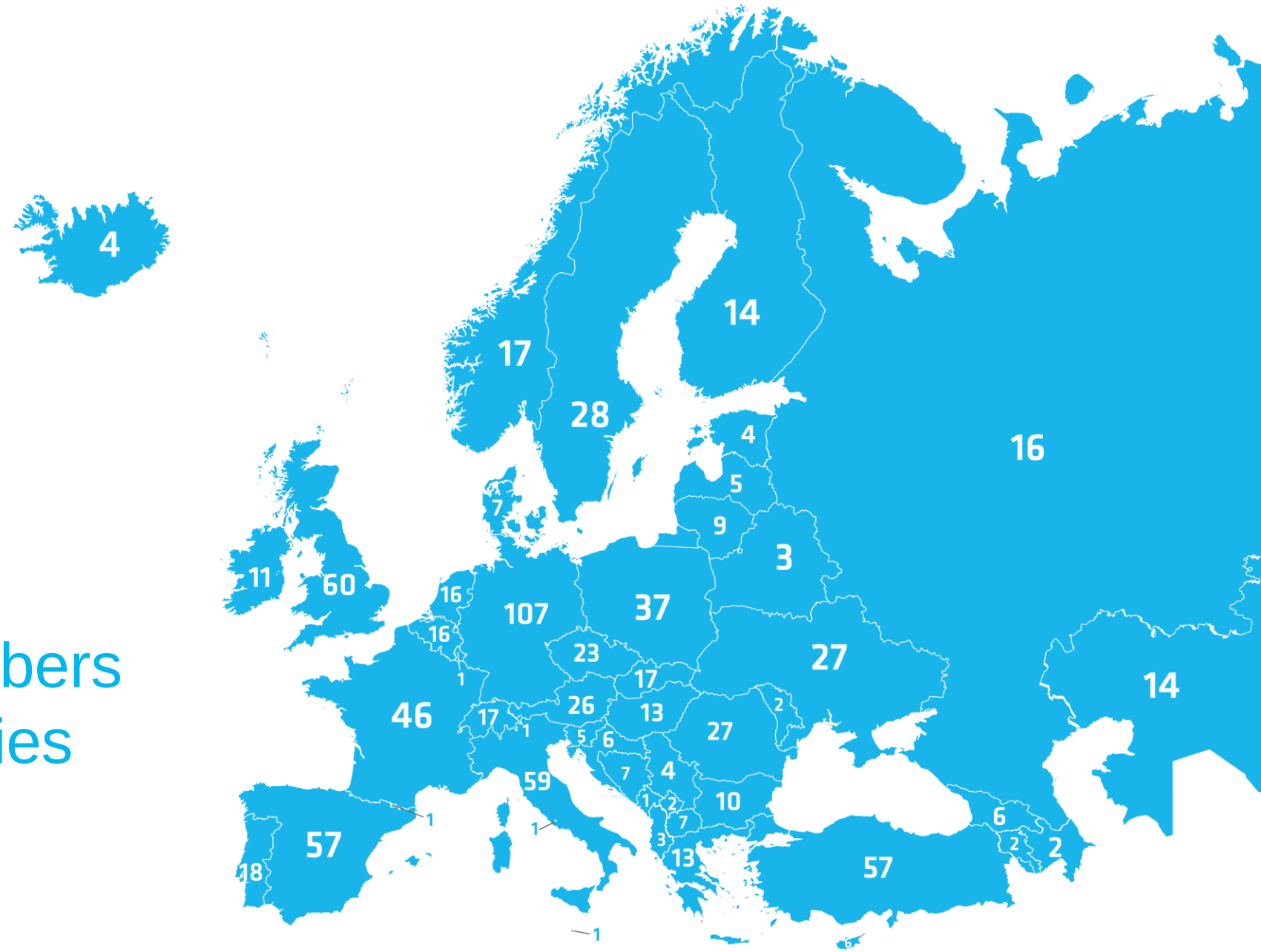
EUROPEAN UNIVERSITY ASSOCIATION

EUA has 840 members based in 48 countries

(as of 1 Jan 2020)



EUA Strategy 2020-25.

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Missions of EUA

- **Independent voice of European universities to impact on European and national policy making**
- **Representation of Europe's universities within Europe and globally**
- **Monitoring and measuring university performance and its determinants, across Europe**
- **Sharing good practice among universities across Europe - Solidarity**

More information:

https://eua.eu

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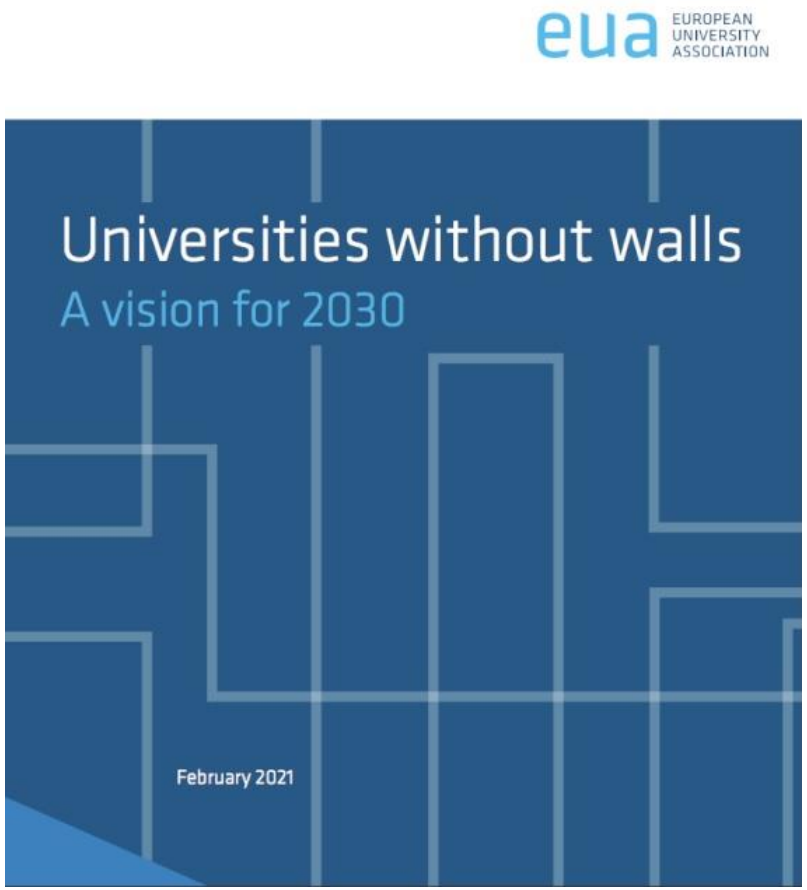
Vision for Europe‘s Universities – imagined by EUA universities in 2021.



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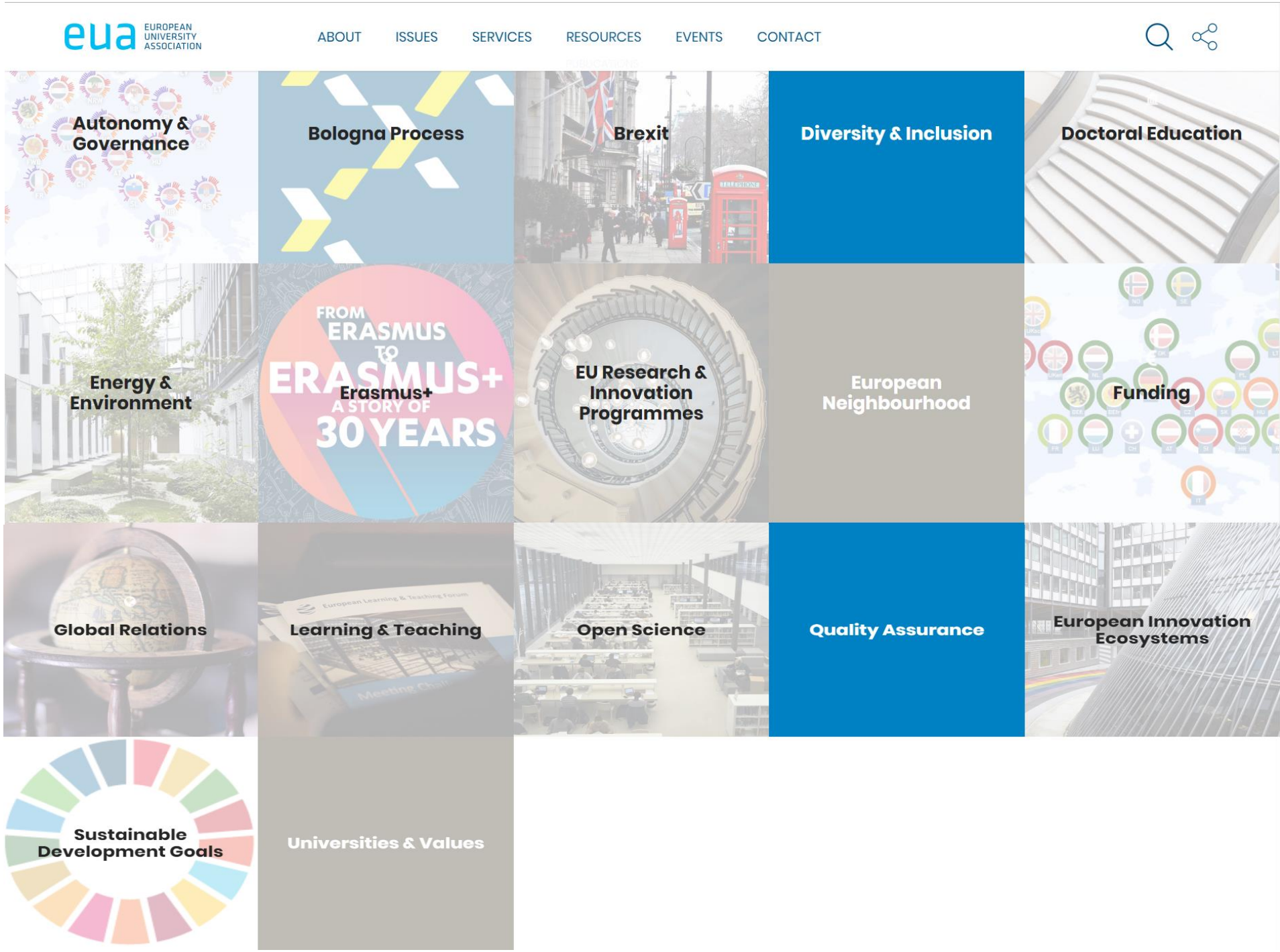
EUROPEAN UNIVERSITIES

A key pillar of the European education area

EUA

- Current menu of university issues across Europe.



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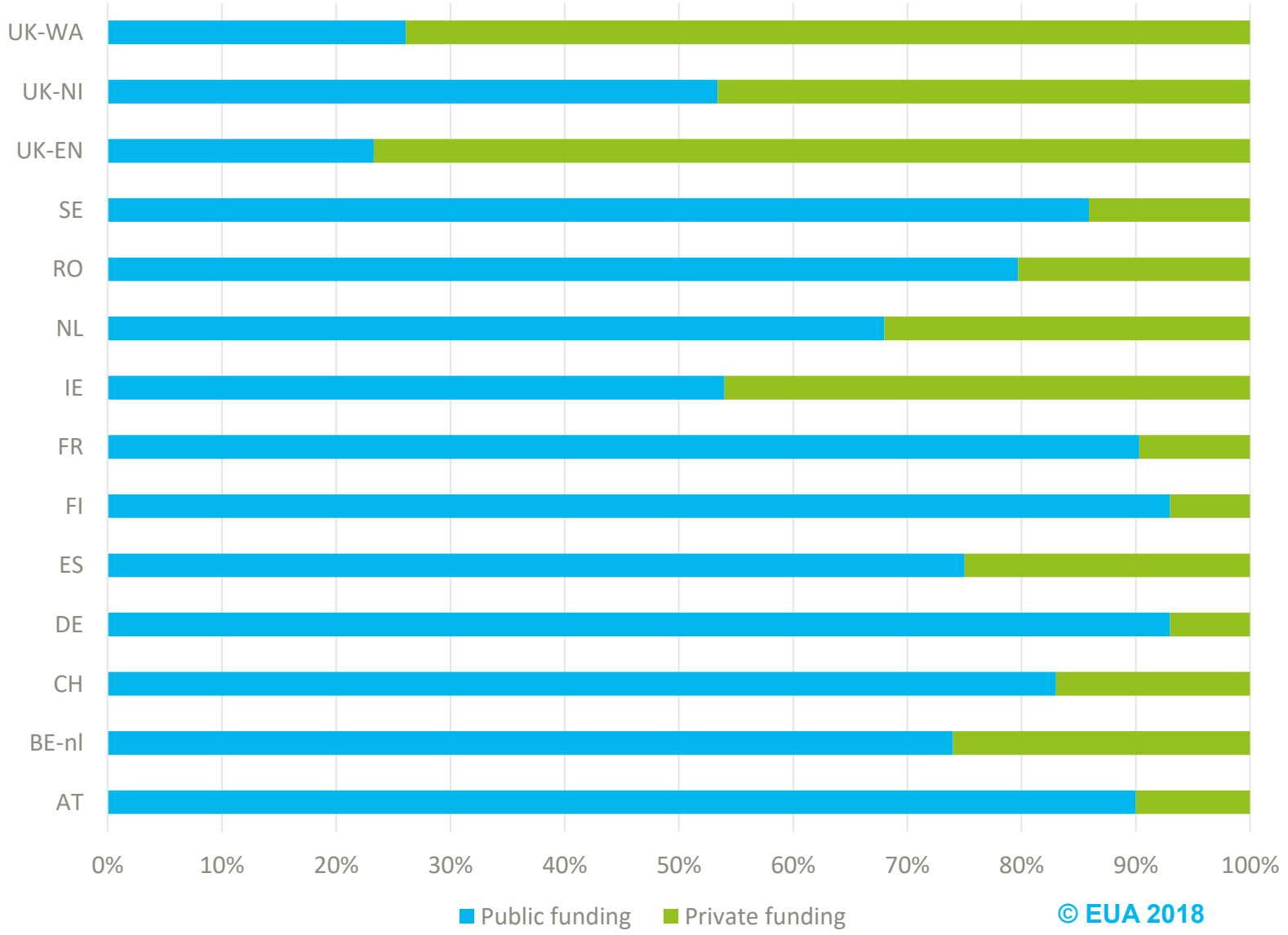
Trends in Funding

27 November 2019

Origins of public university funding.



EUA Public Funding Observatory 2020 (data preview for 14 systems)

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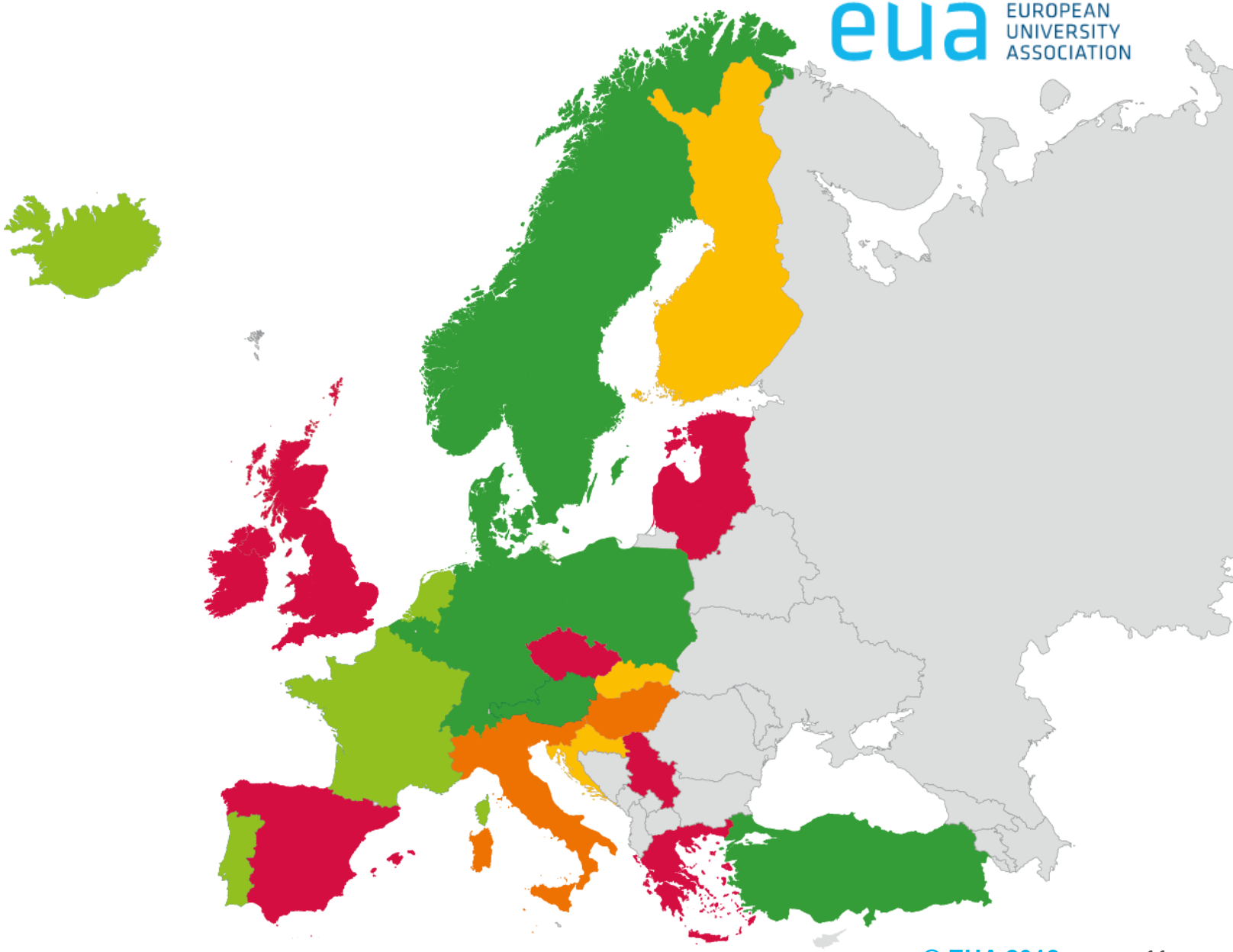
Change in university public funding

2008-18.



- over 20% decrease
- from -20% to -5%
- from -5% to +5%
- from +5% to +20%
- over 20% increase

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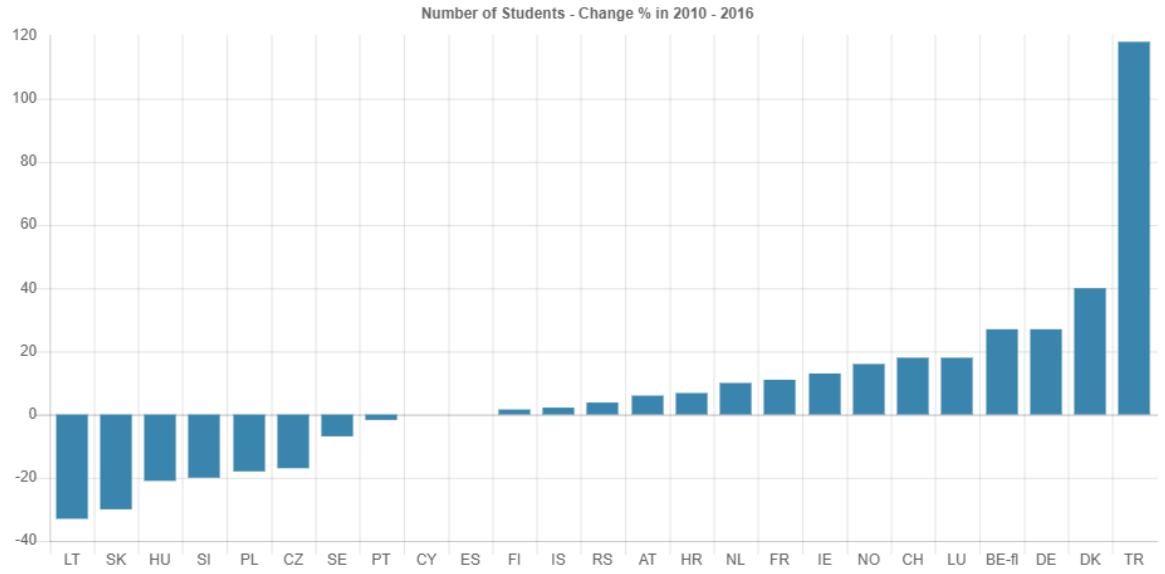
Link to economic growth?

Public funding to universities and GDP growth

Category	Description	Systems
Funding ↑ > GDP ↑	Investment above economic growth	AT, DE, DK, LU*, NL, NO, SE, TR, CH*
Funding ↑ < GDP ↑	Investment below economic growth	FR, HU, IS, PL
Funding ↑ - GDP ↓	Investment despite economic decline	HR, PT
Funding ↓ - GDP ↑	Disinvestment despite economic growth	CZ, EE*, ES, FI*, IE, LT, LV*, RS, SK, CY
Funding ↓ > GDP ↓	Disinvestment greater than economic decline	GR*, IT, SI*

Systems not included: BE-fr, BE-fl, UK (all 4 systems).
*Shorter timeframes: CH (2008-09/2014-15); EE, GR, LV, SI (2008-09/2015-16); FI (2010-11/2015-16); LU (2009-10/2016-17).

Demographic pressures?



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Funding changes in context of Student numbers changing

Systems with declining funding

***How to read this graph:**
Shorter timeframes are used for EE (2008-2017); FI (2010-2016); UK-ni (2008-2018); UK-sc (2010-2018); UK-wa (2010-2019). For Wales (UK-wa) the student numbers value is -0.2%. Funding data for Northern Ireland and Wales covers total public funding.

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Trends in Autonomy

27 November 2019

Why university autonomy?

Correlations between autonomy and:

- performance
- quality
- degrees of income diversification
- successful internationalisation

Institutional autonomy:

- enables universities to determine and pursue strategic priorities according to their strengths;
- does not automatically lead to better performance but is an important requisite

Autonomy dimensions

Organisational

- Selection procedure/ criteria for rector
- Dismissal/ term of office of rector
- Inclusion/ selection of external members in governing bodies
- Deciding on academic structures
- Creating legal entities

Financial

- Length/ type of public funding
- Keeping a surplus
- Borrowing money
- Owning buildings
- Charging tuition fees for national/ EU students
- Charging tuition fees for non-EU students

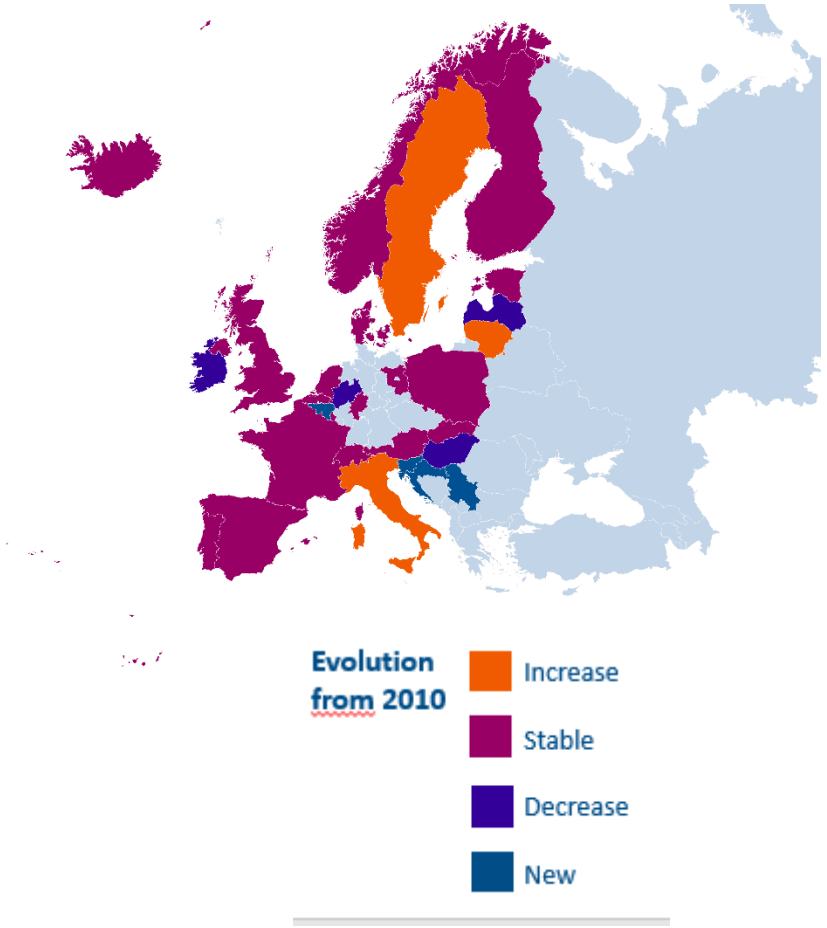
Staffing

- Staff recruitment procedures
- Staff salaries
- Staff dismissals
- Staff promotions

Academic

- Deciding on overall student numbers
- Selecting students
- Introducing/ terminating programmes
- Choosing language of instruction
- Selecting QA mechanisms/ providers
- Designing content of programmes

Organisational autonomy



- Increasing co-existence of different legal statuses within systems
- Discussions on governance models (balance, competences, composition)
- Increasing participation of external members - higher degree of freedom to select them in the North of Europe
- Most universities are free to decide on internal academic structures and create legal entities.
- Executive leaders are always chosen by the institution

- But no linear progress towards increased autonomy (Setbacks in Hungary, Ireland, Latvia, NRW)

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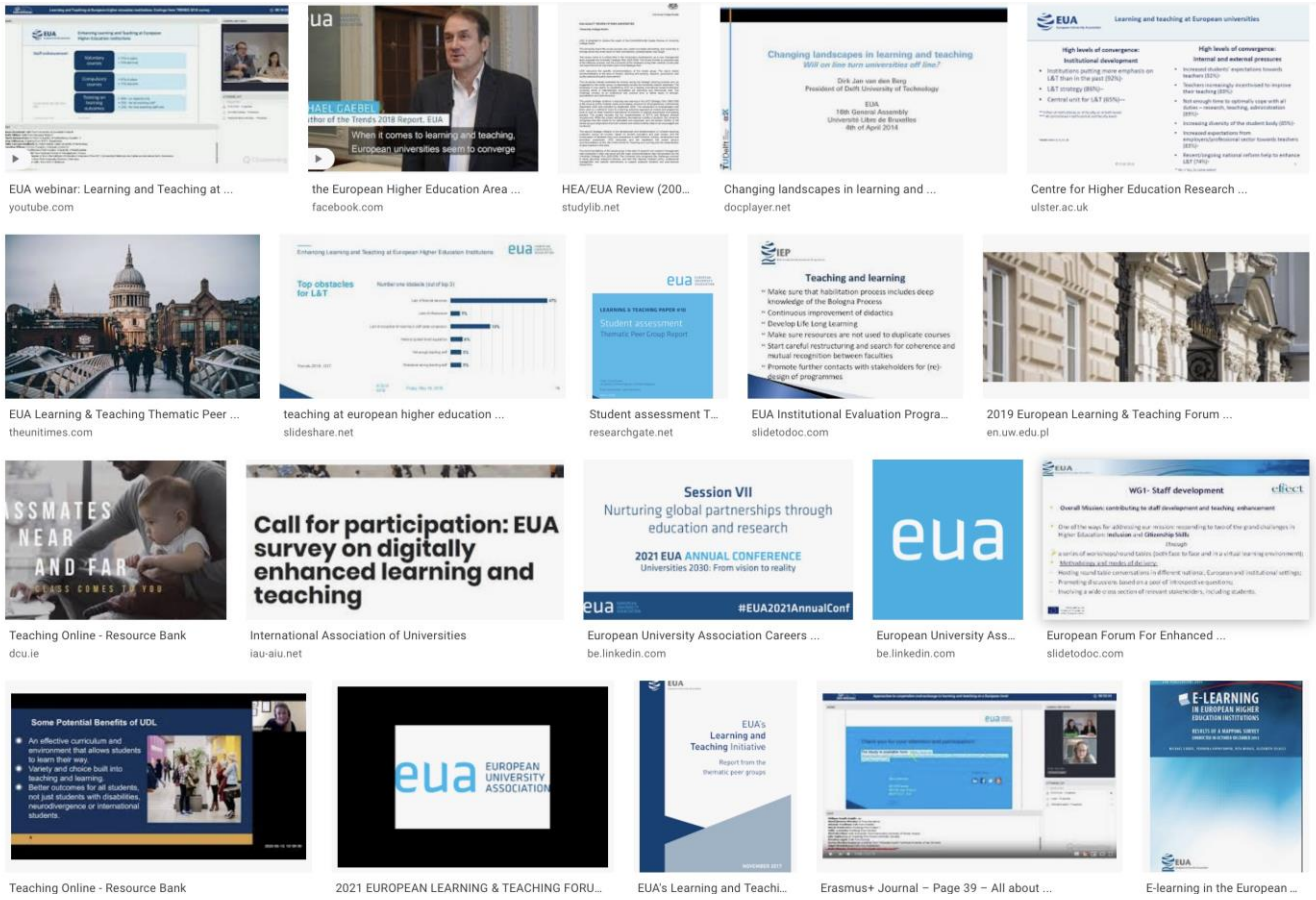
Learning and Teaching.

Annual forum,

Thematic peer groups,

Surveys, Policies and guidelines.



EUA webinar: Learning and Teaching at ... youtube.com

the European Higher Education Area ... facebook.com

HEA/EUA Review (200... studylib.net

Changing landscapes in learning and ... docplayer.net

Centre for Higher Education Research ... ulster.ac.uk

EUA Learning & Teaching Thematic Peer ... theunitimes.com

teaching at european higher education ... slideshare.net

Student assessment T... researchgate.net

EUA Institutional Evaluation Progra... slidetodoc.com

2019 European Learning & Teaching Forum ... en.uw.edu.pl

Teaching Online - Resource Bank dcu.ie

International Association of Universities iau-aiu.net

European University Association Careers ... be.linkedin.com

European University Ass... be.linkedin.com

European Forum For Enhanced ... slidetodoc.com

Teaching Online - Resource Bank

2021 EUROPEAN LEARNING & TEACHING FORU...

EUA's Learning and Teachi...

Erasmus+ Journal – Page 39 – All about ...

E-learning in the European ...

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Research, Innovation, Open Science

ERA
European
Research
Area
#StrongerTogether #EUResearchArea #ERA4you
European
Commission

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Open Science: EUA priorities

- Promote institutional and European **Open Access policies** for research publications and data
- Achieve more transparency and greater sustainability in the **scholarly publishing system**, e.g. Big Deals, Read and Publish Agreements
- Contribute to the development and implementation of **Open Science infrastructure**, e.g. EOSC, FAIR data
- Raise awareness and help universities review their approach to **research assessment**

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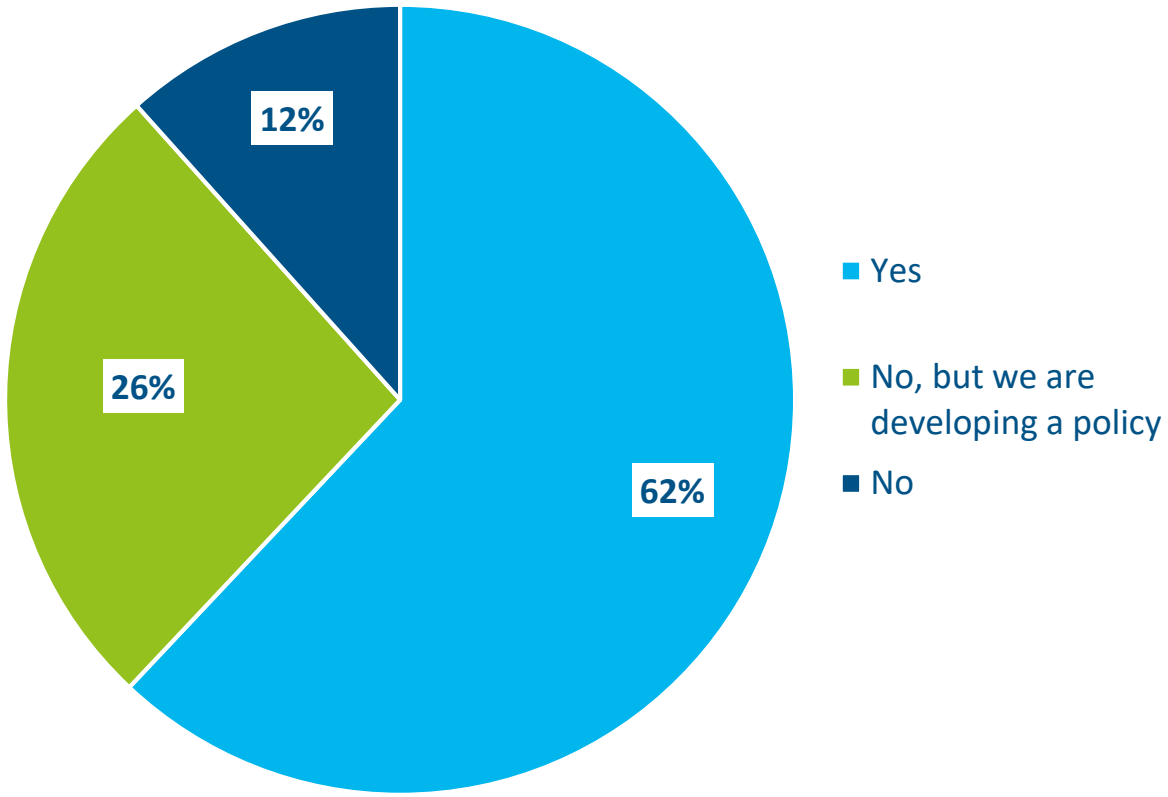
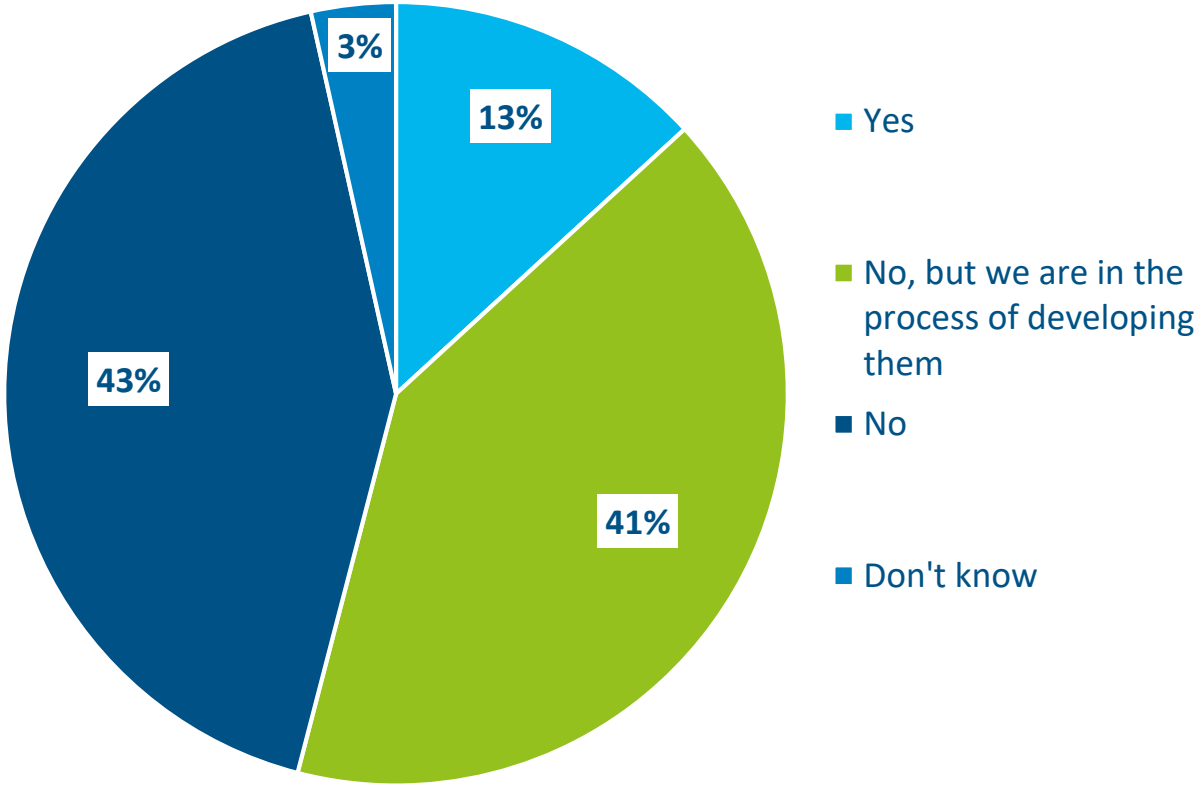
Institutional Open Access policies (2018)

Source: 2017-2018 EUA Open Access Survey Results

OA policy to research publications



OA policy to research data



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Research assessment

Open Access and Open Science demand a **review of** university approaches to research assessment.

Only the right **incentives and rewards** will ensure that researchers take part in the process of making research openly available.

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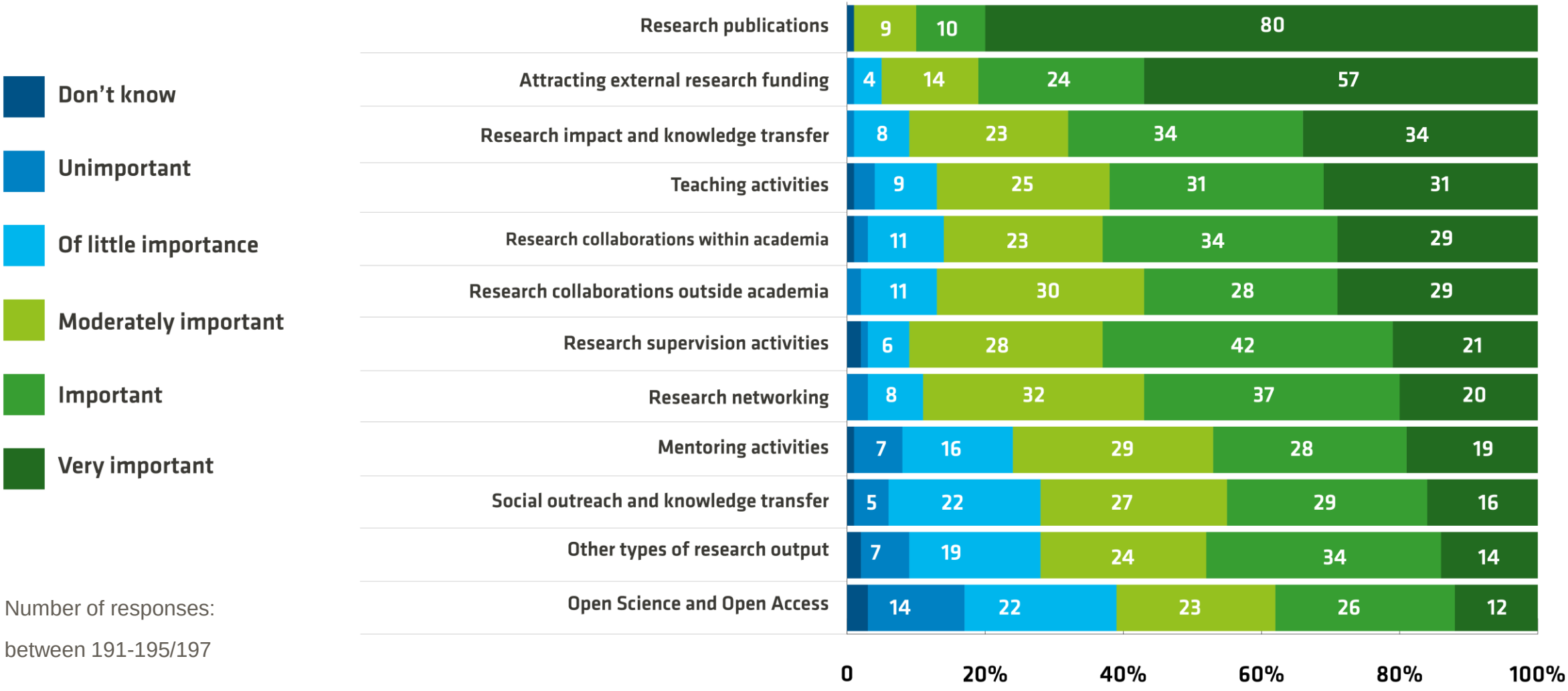
Importance of academic activities for research careers (2019)



Number of responses:

between 191-195/197

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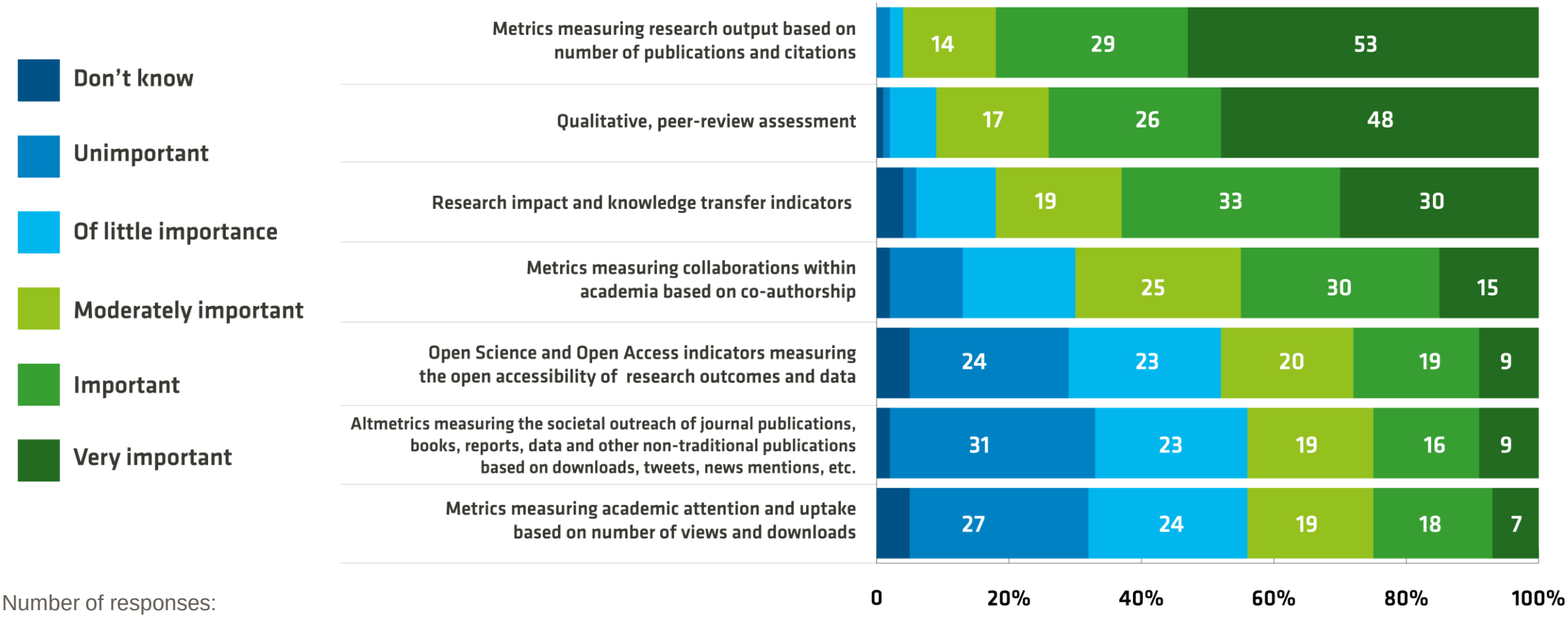
Evaluation of academic activities for research careers (2019)



Number of responses:

between 194-195/197

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Key recommendations

Expand the range of academic activities incentivised and rewarded, and move to a less limited set of evaluation practices.

Reforming research assessment is a shared responsibility and requires a concerted approach uniting the main actors

Source:

2019 EUA Open Science and Access Survey Report

© EUA 2019

09:59 Mon 25 Nov

93%

Position paper Room for everyone's talent

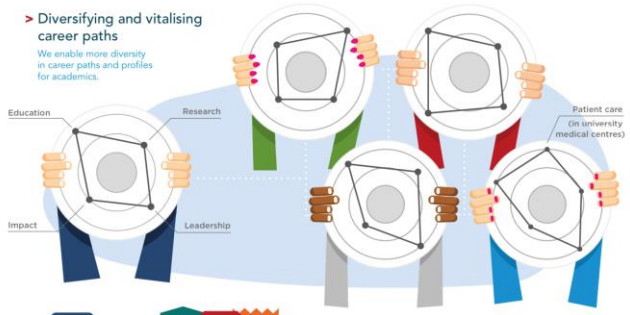
PDF - 281 KB

Room for everyone's talent

towards a new balance in the recognition and rewards of academics

> Diversifying and vitalising career paths

We enable more diversity in career paths and profiles for academics.



> Achieving balance between individuals and the collective

We assess academics based on both their individual and their team performance.

> Focusing on quality

In our assessments of academic performance, we increasingly focus on quality, content and creativity.

> Stimulating open science

We encourage academics to share their research outcomes with society.

> Stimulating academic leadership

We stimulate good academic leadership at all levels.

EUROPEAN UNIVERSITY ASSOCIATION

Greening in European higher education institutions

SELECTION OF EUA SURVEY DATA

EUA SURVEY DATA 2021

Greening in European higher education institutions

- Online survey - April/May 2021
- 372 institutional responses - 5 from CZ

Strategy addressing greening

- 61% address in overall or dedicated strategy
- Of which 69% relate to the SDGs

Institutions have activities for greening

- 64% across the institution,
- 18% at individual departments/faculties

Key areas of activity

- 86% consider greening or SDGs in curriculum reform
- 86% active in community engagement on greening
- 93% recycle
- 92% green the campus

75% participate in thematic networks (national or international)

- 83 networks greeining/sustainability identified, incl. 35 with focus on HEI
- CZ: Asociace společenské odpovědnosti (Association of Social Responsibility)

Ways forward

- additional funding at national (64%) & European level (51%)
- peer-learning with other institutions (53%)
- European initiative on Greening HEI (35%)

Thank you for your attention!

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